



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, December 18, 2024
Time: 4:00-5:30 pm
Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Keoni Ho
Karen Sudderth
Tim Fairley
Jill Sparks
Jacob Tice
Kirsten Putman
Dallisa Hocking

The City Events and Recognitions Committee is administered by the City of Tacoma's Tacoma Venues & Events department.

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

INFORMATION ABOUT VIRTUAL AND IN-PERSON MEETINGS

Virtual attendance: The meeting can be attended at <https://us02web.zoom.us/j/83862217228>, or by dialing (253) 215-8782 and entering the webinar ID 838 6221 7228 when prompted. A passcode should not be required. Microphones will be muted, and cameras turned off for all meeting attendees, except for City Events and Recognitions Committee members and presenters.

In-person attendance: The meeting can be attended at the Tacoma Municipal Building, 747 Market Street, Room 248.

Public comment: The public may give oral comments related to agenda items at the beginning of the meeting. Speakers will have anywhere from 90 seconds to three minutes to provide comment, depending on the available time on the agenda. Or, the public may submit general comments in writing by 4:00 PM on the Wednesday of the meeting. Written comments should be emailed and include "CERC Meeting, July 19, 2023 2023" in the subject line.

Bus Routes & Bike Parking: Here's some potential language: The Tacoma Municipal Building is served by Pierce Transit bus routes 1, 2, 11, 16, 45, and 57. Visit www.tripplanner.piercetransit.org to find your route. The Tacoma Municipal Building also has bike racks at the Market Street and St. Helens Ave entrances. Visit www.cityoftacoma.org/mobility for a map of Tacoma bikeways.

1. Call to Order

Land acknowledgement

Chair Johnston

4:00 pm

“I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”

2. Warm-up / Check-ins	Chair Johnston	4:05 pm
<ul style="list-style-type: none">• What are your aspirations personally or professionally for CERC in 2025?		
3. Approve Minutes	Chair Johnston	4:15 pm
4. Consent Agenda	Chair Johnston	4:15 pm
5. Public Comment on Agenda Items	Chair Johnston / Attendees	4:20 pm
When commenting, please address the chair, and restrict comments to 3 minutes each.		
Zoom link for public attendees: https://us02web.zoom.us/j/83862217228		
Call in by phone: 253-215-8782		
6. Staff Updates	City of Tacoma Staff	4:30 pm
<ul style="list-style-type: none">• Marketing Update- Jerrol Anonuevo• Sponsorship- Ashley Young• Budget- Ashley Young		
7. Sub-Committee Updates	Chair Johnston	4:45 pm
<ul style="list-style-type: none">• Special Event Funding- Jacob Tice• MLK- Jessica Johnston• Retreat- Jessica Johnston		
8. Meeting Discussions	City of Tacoma Staff & CERC Members	5:00 pm
<ul style="list-style-type: none">• Subcommittee Selections		
9. New Business	Alex Domine	5:00 pm
10. Items for Future Agendas	Staff- Ashley Young	5:20 pm
11. Adjourn	Alex Domine	5:30 pm

MEETING FREQUENCY

Every Third Wednesday of every month at 4:00 pm, at the Tacoma Municipal Building (747 Market St.), room 248, and on Zoom. All meetings of the City Events and Recognition Committee are open to the public.



To request this information in an alternative format or to request a reasonable accommodation, please contact Tacoma Venues & Events staff at communityevents@cityoftacoma.org. TTY or speech to speech users please dial (253) 581-5820 to connect with Washington Relay Services.



AGENDA

City Events and Recognitions Committee (CERC)

Date: Wednesday, November 20, 2024

Time: 4:00-5:30 pm

Location: Virtual and in-person (see below)

MEMBERS

Jessica Johnston, Chair
Alex Domine, Vice Chair
Karen Sudderth
Tim Fairley
Jill Sparks
Kirsten Putman
Dallisa Hocking

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EXCUSED

Jacob Tice

STAFF

Ashley Young, *Community Events Coordinator*
Tammi Bryant, *Asst Director, Tacoma Venues & Events*
Hillary Brenner, *Marketing Director*
Jerrold Anonuevo, *Marketing Coordinators*
Jasmine Cawley, *Marketing Coordinator*
DeMeShee Pye, *Community Impact Coordinator*

ABSENT

Keoni Ho

GUESTS

Mac Adobo, *Budget Office- Finance Office of Management & Budget*
Reid Bennion, *Budget Office- Financial Services Analyst*
Adam Cook

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- 1. Call to Order** **Chair Johnston** **4:00 pm**
 Land acknowledgement
 “I would like to acknowledge that we rest on the traditional homelands of the Puyallup people, where they make their homes and speak the Lushootseed (luh-shoot-seed) language.”
- 2. Warm-up / Check-ins** **Chair Johnston** **4:05 pm**
 Pre-Holiday Wellness Check
- 3. Approve Minutes** **Vice Chair Domine** **4:15 pm**
Motion: Jessica
Second: Dallisa
Motion: Carries
- 4. Consent Agenda** **Vice Chair Domine** **4:15 pm**

 - Vote on 2025 Community Service Award Recipients
 Recommended Motion: “I motion to approve the recipients of the 2025 Dr. Martin Luther King Jr. Day Celebration Community Service Awards to the following:
 1. Shawn Durnen- Lifetime Service
 2. Brian Gatewood- Emerging Leader
 3. Mayor Woodards Legacy Award- Mayor Woodards
 4. Mayors Award [TBD]”

Motion: Jessica
Second: Second
Motion: Carries
- 5. Public Comment on Agenda Items** **Chair Johnston / Attendees** **4:25 pm**
 When commenting, please address the chair, and restrict comments to 3 minutes each.
 Zoom link for public attendees: <https://us02web.zoom.us/j/83862217228>
 Call in by phone: 253-215-8782
- 6. Staff Updates** **City of Tacoma Staff** **4:30 pm**

 - Committee Updates- Ashley Young
 - Cecily Croskey and Karen Sudderth gave their resignations. Cecily will be immediately and Karen will step down in December 2024
 - Marketing Update- Jerrol Anonuevo
 - Share all of the social media updates
 - T-Town- thanks for coming to the event and participating
 - MLK posts will come in December, please share!

- City Manager's Office- Budget Update- Reid Bennion
 - 2025/26 Budget presentation
 - www.cityoftacoma.org/budgetdevelopment
 - Process
 - Public Trust
 - Council Priorities
 - Community Feedback
 - 25/26 Expense by Priority
 - 25/26 Proposed Funding
 - TVE Budget Overview
 - TVE Budget Breakdown
 - TVEs Approach
 - Excise Tax
 - Timeline

7. Sub-Committee Updates **Chair Johnston** **5:15 pm**

- MLK- Jessica Johnston
 - Video Segments going good
 - CERC invited to film intro at Court House Square on Nov 27
 - DeMolay is an MLK Sponsor!
 - Mayor will receive a special award from Hilltop Artists
- Funding- Jacob Tice
 - Waiting on budget to be approved
- Engagement- Tim Fairley
 - No engagement meetings lately
 - Tim went to T-Town and Turkey Giveaway at the Dome

8. Meeting Discussions **Chair Johnston** **5:26 pm**

- 2025 Committee Dates
- 1/15
- 2/19
- 3/19
- 4/16
- 5/21
- 6/18
- 7/16
- 8/20
- 9/17
- 10/15
- 11/17

